



**Mahesh Subramanian** is the Co-founder and President of the APAC region at CamCom. Mahesh has helped shape the strategic direction of CamCom in several leadership roles. He has steered the development of a differentiated product roadmap, spearheaded CamCom’s GTM strategy – as well as its acceleration and global rollout – and drove the expansion and diversification of the business to serve multiple industries, including automotive, insurance, and industrial.

Mahesh’s success has been a key driver for CamCom’s business footprint in the Southeast Asia region. Mahesh inculcates a culture of experiential learning and technical excellence in CamCom, fostering a culture of growth and knowledge sharing.

Previously, Mahesh was a serial entrepreneur with prior start-ups in networking and the video technology space. Mahesh has also had corporate stints with Bell Labs and Intel during his time in the US. Mahesh likes to be at the intersection of technology and business and believes technology should be one of two things: easing customer lives and/or making businesses a lot more efficient. He believes Artificial Intelligence should be applied and not just a buzzword and should show an immediate return on investment for it to become prevalent.